

“MIND THE GAP”



MIND THE GAP



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Creating a strategy with

**EXCITING
ASPIRATIONS
AND A COMPELLING
VISION IS INSPIRING**



So how do you get from

**WHERE YOU ARE TO
WHERE YOU WANT TO BE?**

**LOOK FOR THE GAPS
AND HOW TO BRIDGE THEM**



#1

CAPABILITY AND CAPACITY GAPS

CAPABILITIES

Skills,
knowledge,
certifications,
network contacts

CAPACITY

Funding,
locations,
equipment,
workforce size



#2

PROCESS GAPS

Do you have the right structures, systems, reporting, disciplines in place to deal with more business and greater demands?



#3

CULTURAL GAPS

**DOES YOUR ORGANISATION
HAVE THE CULTURE TO
CHANGE, GROW, DEVELOP?**

**ARE CHALLENGES
WELCOMED AND EMBRACED
OR RESISTED AND BLOCKED?**



An important part of strategy is taking account of

**WHERE YOU ARE NOW,
WHERE YOU WANT TO GET TO
AND THE STEPS REQUIRED TO
MAKE THE CHANGE**

It is easy to have big aspirations
without an executable plan to get there

MIND THE GAP!



WHAT HAS YOUR EXPERIENCE BEEN?



Join the conversation
in the comments below

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